

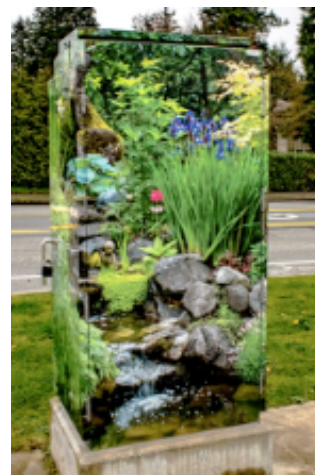
# THAT'S A WRAP BAYFIELD



## A Main Street Project by the Bayfield Centre for the Arts

August 2023

### Call for Submissions



Examples

**The Bayfield Centre for the Arts** is calling for submissions from photographers to wrap the 8 hydro transformer boxes now installed on our Heritage Main Street. The 2023 call for submissions is for **nature & outdoor** themed designs. Through this public call, it is hoped that the beauty and natural splendor of Huron County will be captured, displayed and promoted on the pad mounted transformer boxes on Main St Bayfield for years to come.

**THAT'S A WRAP BAYFIELD** hydro box art program will enliven the landscape, help to camouflage the presence of the many boxes on our heritage street and visually connect the community of Bayfield to our residents and visitors.

The BCA is seeking photographers to submit large format images of flora, water, river and other natural, lush and blooming vegetation such as plants, shrubs, ivy's, bushes, weeds, flowers, grasses, fields, rivers, (no sky in image) all captured in full bloom in August, Sept and October. (no late fall or winter photography will be considered.) Original photographs only.

#### **ELIGIBILITY**

This opportunity is open to photographers who live, work or operate in Ontario. The theme of the design must include plant life from nature that is natural to Huron County. No imagery that includes people, buildings, man-made structures or vehicles will be considered.

## **TIMELINE**

- Photographers must complete entry submissions by November 30, 2023.
- Entries will be included in the **THAT'S A WRAP** beautification exhibit: Date TBA
- People's Choice Award Voting: TBA
- Announcement of Winning Photographs: Date TBA
- Target installation date on the hydro boxes: early summer 2024

## **HOW TO ENTER:**

- Send submission to [Bayfieldarts@gmail.com](mailto:Bayfieldarts@gmail.com) with the Subject line ***That's a Wrap*** with your name and phone number, image name (if any), and location of where the image was taken by November 30 2023
- Each artist is only allowed to submit a maximum of 3 images
- Upload a panoramic or wide angle photo, @300 DPI min. (Boxes measure approx. 55" w x 45 " l x 40 " h )
- Repeating or landscape images are required (no vertical imagery) You do not need to show how it will wrap around the hydro box, but you may include that if you wish. The That's a Wrap Committee will determine how the selected artworks will be applied to the box and the box location

Any artists in Ontario can submit to the competition. If their photography is selected the artists receive the following:

- A \$150.00 honorarium cheque from BCA for use of their artwork on the wraps. (per image)
- Their name and title (if any) of the photograph is shown on the BCA website only (not on the boxes)
- The photograph is displayed as part of the That's a Wrap exhibit.
- The photographer still owns, and can sell, the artwork.
- A That's a Wrap Committee (made up of community members) will evaluate the submissions and choose the winning images. Additionally, the community is invited to participate and select the recipient of the highly coveted People's Choice award

### **NOTE:**

- All submissions must then be approved by the Heritage Advisory Committee of Bluewater and Hydro One.

**Thank you for participating in this great community project!**

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