

Why is Public Art Important??

Building Community and Enlivening Spaces Through Public Art

Art has been an important part of human society since the beginning of time. Art has been used as a tool for cultural exchange, education, and expression.

Not only does public art strengthen and enliven a community's unique identity and foster a sense of local pride, it can also elevate a neighborhood's cultural and historical relevance, its reputation and aesthetic appearance.

In this way, public art adds meaning to our communities, humanizes the built environment, fosters pride, and contributes to community satisfaction, tourism and economic vitality.

Public art is now a well-accepted principle of urban design as it encourages tourism and provides a focal point for a community.



Bayfield Mural, 2 Jane St Bayfield Ontario

artist: Meaghan Kehoe

10 Great Reasons to Support Public Art

1. It's public and accessible!

10 Great Reasons to Support Public Art cont.

2. It enriches our physical environments, bringing streetscapes, parks, buildings and schools to life.
3. It's a great tool for civic engagement, building and encouraging civil discourse.
4. It provides professional creative opportunities for artists
5. It boosts local economies. Businesses and companies benefit from a site that attracts visitors.
6. It's an investment in place making and community pride.
7. It connects citizens to their neighbours and their shared history
8. It enlivens places where people work and play, which can improve morale, mental health and productivity.
9. It opens eyes—and minds!
10. It can raise public awareness about important community issues, such as environmental stewardship and respect for diversity.

Don't forget to go see:

Bayfield Mural 2 Jane St Bayfield

Bayfield Iron Sailboats 1-6 various locations

Bayfield Admiral Bayfield Statue, Main St Bayfield, Archives Building

